



**BIG
BITE
BAITS**
2017-18



WWW.BIGBITEBAITS.COM

SUICIDE SHAD

The Suicide Shad launched to high sales and that continues this year with this hot fish catcher. The Suicide Shad features a super thin tail section and round paddle tail that will swim with even the slowest retrieve. Also, the tail section has a painted fork tail to represent the ultimate baitfish profile. A solid head is another key feature of the Suicide Shad which allows better rigging on a jighead to last longer than traditional hollow body swimbaits. This solid head keeps your bait running properly with less time required for rigging or gluing to keep the swimbait up on the head. The Suicide Shad also features a belly hook slot to allow for easy Texas rigging to prevent the plastic body from "balling" up on your hook. The Suicide Shad is offered in three sizes - 3.5", 5", & 7" with 13 of our best swimbait colors featuring realistic and holographic paint jobs to match any baitfish.

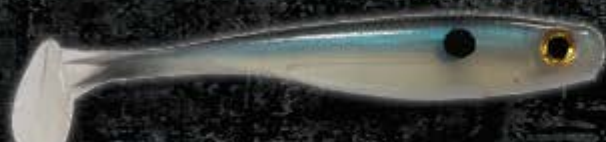
7SWTM-00 2 Pack • 5SWTM-00 4 Pack • 35SWTM-00 5 Pack



Pearl 01



SS Shad 02



Blue Gizzard 03



Blue Back Herring 04



Pearly Shad 05



Gizzard Shad 06



Chartreuse Gizzard 07



Watermelon Red Ghost 08



NEW

Gillateen 09

Available only in 3.5" & 5"



NEW

Purple Dawn 10

Available only in 3.5" & 5"



NEW

Rayburn Red 11

Available only in 3.5" & 5"



NEW

Bleeding Shad 12

Available only in 3.5" & 5"



NEW

AYU 13

Available only in 3.5" & 5"





SWIMMING CRAW TUBE

New swimming version of one of our best selling shapes.

Our original CrawTube has long been a top performer and a "secret" of many top regional anglers across the country for over a decade. We now have the a Swimming version that features swimming claws on the side of the body in the same length, hard head and hollow ringed body. It is available in our best selling Craw Tube colors.

SWCRWT-00 7 Pack



- Watermelon Red Flake - 01
- Green Pumpkin - 02
- Junebug - 03
- Watermelon Seed - 05
- Black Neon - 06
- Black Blue/Electric Blue - 07
- Crawdad - 10
- Green Pumpkin Texas Red - 11



- Tilapia - 14
- Hematoma - 15
- Sprayed Grass - 17
- Watermelon Seed Pumpkin - 18
- Secret Craw - 19
- Confusion - 20
- 1099 - 22



LIMIT MAKER

Finesse bait designed by Michael Neal.

Michael Neal introduces a great finesse bait to get you a limit when the fishing is tough. 3.75" length with a solid body for easy rigging on a jighead. The Limit Maker features a tapered needle tail for extra action at the slightest rod movement. Eight guaranteed colors to get you bites anywhere in the country. Pair with the new Limit Maker jighead found on page 30.

375LM-00 10 Pack

- Watermelon Red - 01
- Tilapia - 02
- Green Pumpkin - 03
- Easy Money - 04
- Watermelon/Chart - 05
- Vegas Flash - 06
- Chick Magnet - 07
- Silver Smoke/Blue - 08



JOINTED JERK MINNOW

The Jointed Jerk Minnow is deadly on a jighead or dropshot rig. The minnow profile combined with the segmented tail gives it a subtle fish catching action. Legendary angler Al Lindner and the Lindner Media team have found this shape to be deadly on smallmouth, largemouth and walleyes.

JJM375-00 10 Pack • JJM7-00 10 Pack



Green Pumpkin 01



Alewife 02



Tilapia Magic 03



Watermelon/Pearl 04



Watermelon/
Chf Laminate 05



Baby Bass 06



Smoke Metal Flake/
Pearl Laminate 07



Sunfish Laminate 08



Smoke/Disco Violet
Lam 09



Green Pumpkin
Purple Flake 10



Smoky Gold 11



Smoky Ghost 12

NEW NEW 7" JOINTED JERK MINNOW

JJM7-02-Ale Wife

JJM7-17-Pearl

JJM7-18-Bubblegum

JJM7-19-Arkansas Shiner

JJM7-20-Opaque Chartreuse

NEW CURLY TAIL JOINTED JERK MINNOW

A new Jerk Minnow shape featuring a curly tail for increased fish catching action. Jointed mid section provides additional action. Slim minnow profile makes it a great choice for jighead or dropshot applications for any fish species.

375JJMCT-00 10 Pack • 55JJMCT-00 7 Pack

Slender minnow profile with curl tail for walleye and bass.



- Green Pumpkin - 01
- Alewife - 02
- Pearl - 17
- Candy Corn - 20
- Snot Rocket - 21
- Purple Glitter/Opaque Chartreuse - 22
- Bubblegum/Chartreuse Tail - 23
- Wally World - 24
- Tennessee Shad/Chartreuse Glitter - 25
- Electric Chicken Glow - 26

SWIMMING JERK MINNOW

Our popular Jerk Minnow is now available with a paddle tail. Available in 4" and 5" sizes it is great on a jighead or A-rig. Available in 7 colors.

4SWJM-00 10 Pack • 5SWJM-00 10 Pack



Real Shad 01



Pearl 02



Smoke Metal Flake Pearl Belly 03



Alewife 04



Watermelon Red Ghost 06



Sparkle Shad 07



Grey Ghost 08



TRIPLE TAIL MINNOW

The Triple Tail Minnow is a new 5" size of the jerk minnow available with a triple fork tail. It is available in 13 colors.

TT5JM-00 10 Pack



Junebug
Red Flake 03



Tilapia 04



Watermelon Seed 05



Green Pumpkin 02



Watermelon
Gold Flake 07



Mandevo 08



Baby Bass 09



Hematoma 10



White Ice 11



Okeechobee Red 12



Eufaula Special 13

JERK MINNOW

Cast it weightless or with a weighted hook and retrieve it with short jerks and twitches. The 3.75" Jerk Minnow is available in 4", 5" and 6" lengths.

JM4 10 Pack or 100 Pack

JM5 10 Pack or 100 Pack

JM6 10 Pack or 100 Pack



Reel Shad 01



Pearl 02



Smoke Metal Flake/
Pearl Belly 03



Alewife 04



Watermelon Gold Flake
Laminate 05



Green Pumpkin 06



Chartreuse/White Swirl 07



Pumpkin Pepper
Red 08



Watermelon Seed 09



Watermelon
Red Flake 10



Gourd Green 11



Glow Silver 12



Green Pumpkin/
Chartreuse Swirl 13



Junebug 14



Tilapia 15



Black Purple Flake 16



Watermelon
Red Ghost 17



Blue Black Herring 18



Bubblenum 19



BB KICKER



The BB Kicker was designed by Elite Pro Russ Lane. Russ wanted a swimbait design that would have a tremendous kicking action in the water with realistic finishes. Each bait is hand painted to create a realistic baitfish image. It also features the invisible tail design where the tail is clear plastic and a fork shad tail is painted for the most realistic appearance. Available in 4.5" and 5.5" sizes.

BBKICK4-00 4.5" Size 3 Pack
BBKICK5-00 5.5" Size 2 Pack



Gizzard Shad 01



Green Gizzard Shad 02



SS Shad 03



Blue Back Herring 04



Chartreuse Gizzard 05



Light Hitch 06



Blue Gill 07



Blue Gizzard 08



Ayu 09

REAL DEAL SHAD

The Real Deal Shad was designed to be used for a wide range of techniques from jigheads to drop shots. It features a realistic size and profile combined with a unique new tail design. This new tail design is very different than traditional boot or paddle style minnow shapes. The Real Deal Shad has a natural swimming action where the tails kick in an alternating fashion when retrieved. It was designed to be rigged in a vertical presentation on a jighead or weighted hook. The swimming action along with the realistic profile and hand painted colors make it look like the real deal. The Real Deal Shad can be used with a jighead, weighted hook, A-rig or nose hooked for drop shot rigs. Available in 8 colors to match baitfish anywhere.

3RDSH-00 3" Size 5 Pack **4RDSH-00 4" Size 4 Pack** **5RDSH-00 5" Size 3 Pack**



Shad 01



Gizzard Shad 02



Green Gizzard Shad 03



Blue Back Herring 04



SS Shad 05



Golden Hitch 06



Light Hitch 07



Blue Gill 08



CANE THUMPER

The Cane Thumper is now available in 3.5" and 4" sizes with the same great profile and action as the 5" size. The Cane Thumper has large ribs on the bottom with hook pockets on the top, bottom and sides. The body style and tail design give the Thumper a side to side action when swimming. Both sizes excel when fished with a weighted hook, jighead, swim jig, vibrating jig or A-rig.

CTHMP35-00 8 Pack

CTHMP4-00 7 Pack

CTHMP5-00 7 Pack



Green Pumpkin 01



Watermelon Red Flake 02



Watermelon Red Ghost 03



Tilapia 04



Green Pumpkin Blue Swirl 05



SS Shad 06



Alewife 07



Reel Shad 08



Pearl 10



Sunfish Laminate 11



Green Pumpkin Red Ghost 12



Disco Violet 13



Hematoma 14



Salty DR 15



Euraula Special 16



Sparkle Shad 17



Chick Magnet 18



Shad 19



Smoky Ghost 20



SH2, SH3, SH4, 10 Pack OR 100 Pack
SH5 5 Pack or 100 Pack

Available in 2", 3", 4" and 5" colors.

5" Shad is only available in colors 03, 09, 11, 13, 14 & 15.

SHAD 2, 3, 4 & 5"



Silver Shad 01



Black/Yellow 02



Blackshad 03
Available in 5" Only



Natural Pro Blue 04



FireTiger 05



Rainbow Trout 06



Reel Shad 07



Gold Shad 08



Red/Pearl 09
Available in 5" Only



Black/Chart Pearl 10



White 11
Available in 5" Only



Blue Silver 12



Chartreuse Shine 13
Available in 5" Only



Pearl 14
Available in 5" Only



Hot Pink Silver 15
Available in 5" Only



SS 16



Glow 17



Sparkle Shad 18



Blue Pearl Pepper/
Black Back 01



Chartreuse Shine 02



Pearl Blue Black 03



Blue Pearl Pepper 04



Pearl 05



Pearl Black/Back 06

Available in 6" and 9" colors.

SH6, SH9 25 Pack

SHAD 6 & 9"



6"



9"

MINNOW

Color 7-16 are only available in 2" size with curl tail option.

MIN2.5, MIN3, MIN4 10 Pack or 100 Pack

2.5", 3", 4"



Chartreuse Shine 01



Glow 02



Firecracker 03



Pearl w/
Black Back 04



Pearl w/Blue Back 05



Chartreuse 06



Red Chartreuse 07



Tractor Green 08



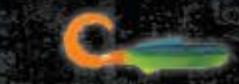
Black Blue Chart 09



Tennessee Shad 10



Black Chart Pearl 11



Parrot 12



Firetiger 13



Bubblegum Chart 14



Bad Blood 15



Lemon Meringue 16

Tail Options



Curl Tail (CT)



Shad Tail (PT)



BATTLE BUG

Mike McClelland's first signature shape with Big Bite. Mike wanted a craw shape with a subtle swimming action and long antennas to give a larger profile. It performs great when fished on a Texas rig or swing head and also works great as a jig trailer. The antennas can also be removed to make it less bulky and create a smaller profile.

A great range of colors make it effective no matter the water color or location in the country.



5BBUG-00 7 Pack



Green Pumpkin 01

Ozark Craw 02

Green Pumpkin Money 03

Tilapia 04

Black Blue Flake 05

Black Blue Sapphire Laminate 06

Watermelon Diet Red Flake 07

Green Pumpkin Grape Flake 08

Vegas Flash 09

Watermelon Pepper 10

SWIMMING MAMA

This bait has the same profile as our popular YoMama, but features a twin tail. The twin tail adds a nice swimming action to attract fish from a distance. It features a wide ribbed body with side pinchers for extra action. It performs great on a swing head or when fished Texas rigged. Available in our top selling colors as well as some of our hottest new colors.

SYO4-00 8 Pack



Watermelon Red Flake 01

Tilapia 02

Hematoma 03

Alabama Craw 04

Green Pumpkin 05

Confusion 06

Old Ugly 07

Prime Rib 08

SA Special 09

Watermelon/Pumpkinseed 10

Crime Scene 11

1099 12

Politician 13



ROJAS FIGHTING FROG

The Fighting Frog is available in three sizes and a number of fish catching colors. The color listing has a combination of top selling and new unique colors not available in other shapes. Unlike traditional frogs, this bait is designed to be used flipping, pitching, Carolina rigging or as a jig trailer. Frogs have always been used as topwater baits. The Fighting Frog takes frogs to a whole new level of fishing and is a new type of flipping bait. This frog is made to be used below the surface and give fish a new and realistic look. It features a compact body with small front legs for subtle action and larger back legs that have a great swimming action. When fished with a light weight, it has a natural gliding action on the fall or a heavy weight can be used for faster presentations. It is also the perfect follow up bait when you miss a strike on a topwater frog.

One of the most important features of this bait is the innovative design of pockets and grooves. The Fighting Frog has hook pockets on the top and bottom, but the key is additional grooves on the sides. These channels and grooves prevent the bait from balling up on the hook and interfering with hooksets. The Fighting Frog comes in 3.5", 4" and 5" lengths.

3RFF-00-10 Pack 4RFF-00-7 Pack 5RFF-00-5 Pack



Black Neon 01
Available in 3.5" & 4" Only



Watermelon Red Flake 02



Okeechobee Craw 03
Available in 3.5" & 4" Only



Tilapia 04



Green Pumpkin 05



Green Pumpkin Wat Red Laminate 06



Blue Fleck 07
Available in 3.5" & 4" Only



Junebug Red 08



Black Blue Flake Sapphire Laminate 09



Vegas Flash 10
Available in 3.5" & 4" Only



Prime Rib 14



Hematoma 15
Available in 4" & 5" Only



Tilapia Magic 16
Available in 4" & 5" Only



White 17
Available in 4" Only



Sunfish Laminate 18
Available in 4" Only



Black Neon/Wat Red Flake 19
Available in 4" & 5" Only



Can't Resist It 20
Available in 4" Only



Black Blue Flake 21
Available in 4" Only



Candy Grass 22
Available in 4" Only



Green Pumpkin/Brown Swirl Blue Flake 23
Available in 4" Only



Rojas Big Texas Purple Flake 24
Available in 4" Only



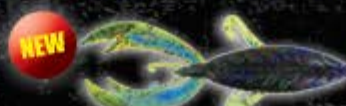
Bama Bug 25
Available in 4" Only



SA Special 26
Available in 4" Only



Confusion 27
Available in 4" & 5" Only



Bruised Melon 28
Available in 4" Only



Red Melon 29
Available in 4" Only

REAL DEAL CRAW

The Real Deal Craw is our most realistic craw design ever. It has CAD designed features to make it look like a real crawfish. The pinchers are designed to be realistic, but have two possible swimming actions. The pinchers are made in the connected position to give the bait a gliding action on the fall. By splitting the pinchers you can give the bait a subtle swimming action on the retrieve. The Real Deal Craw is available in a choice of our new matte finish standard color selection or our new high definition craw colors. 4" size. 7 pk for standard colors.

RDCRW-00 7 Pack



Green Pumpkin 01



Watermelon Red Flake 02



Tilapia 03



Hematoma 04



Waterbug 05



Black Neon/
Watermelon Red Flake 06



Sprayed Grass 07

The HD colors are hand painted to match crawdads for realism not seen in soft plastic craws before. 4" size. 4 pk for HD colors. **RDCRW-HD00 4 Pack**



Black Brown 01



Black Red 02



CrawDad 03



Blue Craw 04

COONTAIL

The Squirrel Tail worm has a new big brother designed by Russ Lane. This ringed bait can be used for practically any technique from flipping, shaky heads to Carolina rigs. It features a bulb tail for increased action and the center core waves thru the bait to increase action and allow better hook penetration. It comes in a perfect 4.75" size and eleven proven colors.

4CONT-00 7 Pack



Watermelon Red Flake 01



Green Pumpkin 02



Tilapia 03



Watermelon Red Ghost 04



Hematoma 05



Watermelon Red Magic 06



Blue Fleck 07



Green Pumpkin/Texas Red 08



Grn Pumpkin Blue Swirl 09



Junebug 10



Watermelon Red Flake/
Junebug 11

YODADDY

The YoDaddy was the first signature bait from pro staffer Russ Lane. Two primary features that Russ wanted to incorporate into the YoDaddy were a bait with a lot of action and a higher hooking percentage. He took into consideration how the bait had to sit on the hook and how to get the best hook penetration. Russ built the YoDaddy around a 5/0 straight shank Gamakatsu heavy flipping hook. Russ also wanted a bait that had good action, but would not require a lot of movement to create the action. The YoDaddy swims easily with the smallest movement. The YoDaddy also works great when used as a trailer for flipping, swimming and football jigs. Available in 3.5" length.

YOD3-00 8 Pack



SWIMMING CRAW

If you're looking for a new jig trailer with a great swimming action, try the 3" Swimming Craw. Choose from 16 colors to partner with your favorite jig.

3SWCRW-00 6 Pack



3" & 4" YO MAMA

A great compact flipping bait available in top colors. Also great when fished on Carolina rigs, jigheads, or as a jig trailer. **YO3 10 Pack or 100 Pack** **YO4 8 Pack or 100 Pack**



Pearl Silver Red Flake
01



Baby Bass 02



Craw/Orange Swirl
03



Green Pumpkin 04



Green Pumpkin
Chartreuse Swirl 05



Green Pumpkin
Watermelon Seed
Laminate 06



Pumpkin/Chart.
Laminate 07



Black Neon 08



Sapphire Blue 09



Watermelon Red/
Flake 10



Watermelon 11



Black/Blue Metal
Flake 12



Green Pumpkin/
Junebug 13



Sunfish Laminate 14



Watermelon Copper
w/Green Flake 15



Brown Bait 16



Sunfish Swirl 17



Watermelon Candy
18



Green Pumpkin
Red Flake 19



Huisache 20



Tilapia 21



Watermelon Red
Magnum 22



Hematoma 23
Available in 4" Only



Black Neon/
Watermelon Red 24
Available in 4" Only



Green Pumpkin
Blue Swirl 25
Available in 4" Only



Tilapia Magic 26
Available in 4" Only



Black Blue Flake 27
Available in 4" Only



Old Ugly 28
Available in 4" Only



Confusion 29
Available in 4" Only



SA Special 30
Available in
4" Only



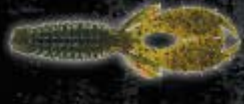
Crime Scene 31
Available in
4" Only



1099 32
Available in
4" Only



Politician 33
Available in
4" Only



Watermelon/
Pumpkinseed 34
Available in
4" Only



3", 4"



3"



4"



CREATURE BAIT

The Creature Bait is available in 4" and 6" lengths.

CB4 10 Pack or 100 Pack
CB6 8 Pack or 100 Pack



Black Blue Tail 03



Green Pumpkin 05



Watermelon Candy 07



Watermelon Seed 01



Watermelon Red Flake 02



Black Grape Emerald 08



Black Neon 09



Junebug/Chart Tail 10



Watermelon/Chart Tail 11



Pumpkin/Chart Tail 12



Green Pumpkin/Chart Tail 13



Spinach 135



Black Neon/Chart 14



Watermelon Purple Swirl 15



Black Blue Swirl 16



Craw Orange Swirl 17



Pumpkin Pepper Green 21



Junebug Red Flake 22



Pumpkin Chart Lam 730



Black Emerald 336



Confusion 30



Crime Scene 31



1099 32



Tilapia 33



Watermelon Red Magic 34



Hematoma 35



Watermelon Purple Flake 36

2.5" SALT TUBE

Big Bite is now offering our popular salt tube in a 2.5" size. Hand dipped in heavy salt.

TUB2.5-00 10 Pack



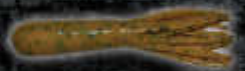
Light Melon Green Flake 05



White Illusion 18



Green Pumpkin Roadkill 24



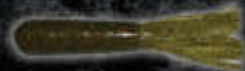
Mustard 33



Green Pumpkin Pepper 38



Light Melon Perch 59



Light Watermelon Small Red Flake 62



Smoke Black Purple Flake 64



Green Pumpkin Orange Flake 68



Old Ugly 82



Watermelonseed 83



CRAW TUBE

The 4' Craw Tube is a combination of a tube and craw into one bait. It features a solid head and hollow body with a bigger profile to attract a big bite. Comes in 21 colors.

CRWT-00 8 Pack, 25 Pack or 100 Pack



Watermelon
Red Flake 01



Green
Pumpkin 02



Junebug
03



Pumpkin Pepper
Green 04



Watermelon
Seed 05



Black
Neon 06



Black Blue/
Electric Blue 07



Huckleberry
08



Red Shad
09



Crawdadd
10



Green Pumpkin/
Texas Red 11



Watermelon/
Chart 12



Tilapia
14



Hemotoma
15



Prime Rib
16



Sprayed Grass
17



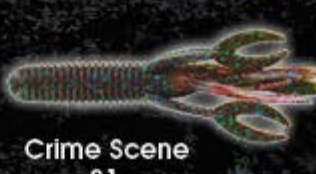
Watermelon Seed/
Pumpkin 18



Secret Craw
19



Confusion
20



Crime Scene
21

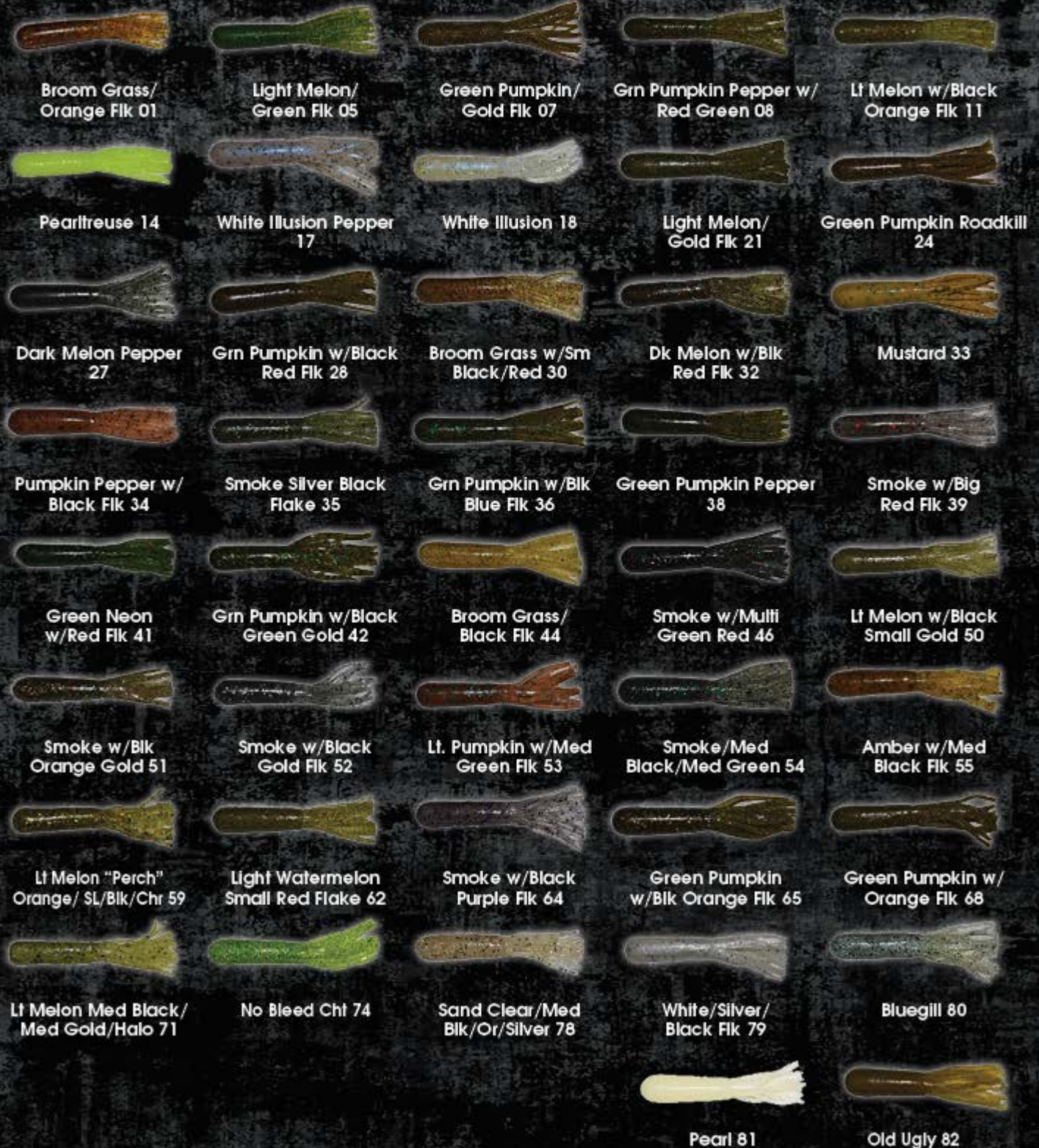


1099
22

3.5" SALT TUBE

These tubes are hand dipped and loaded with salt. All 42 colors are available in 3.5" in length and are built in our custom tube plant.

TUB3.5 10 Pack or 100 Pack



4" SALT TUBE

These tubes are hand dipped and loaded with salt. All colors are 4" in length and are built in our custom tube plant.

TUB4 8 Pack or 100 Pack



Black Neon 01



Junebug 02



Pumpkin Seed 03



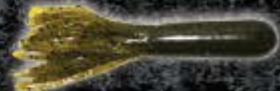
Watermelon Seed 04



Pumpkin Pepper Green 05



Black Blue Tail 06



Green Pumpkin 07



Smoke Red Pepper 08



Black Blue Flake 09



White Silver Flake 10



Crawfish Green Flake 11



Watermelon Red Flake 12



Green Pumpkin Copper Flake 13



Watermelon Candy 14



1099 15

6" SALT TUBE

We now have a 6" tube available in bright colors. Excellent choice for lake trout.

TUB6 5 Pack



Yellow 01



Glow 02



White 03



Pearl 04

5" DOUBLE TAIL SKIRTED GRUB

This 5" combo of a Twin Tail Grub and Skirt can be used in many applications. Available in 8 colors.

DTSG5 8 Pack or 100 Pack



Pumpkin Pepper Green 01



Green Pumpkin 02



Smoke Pepper 03



Grn. Pmp. Copper Flk 04



Watermelon Red Flk 05



Watermelon Seed 06



Grn Pmkn Pur Flake 07



Black Blue Flake 08

6" PRO LIZARD

Lizards are a top choice in the Spring and catch fish throughout the year on Texas or Carolina rigs. Check out the exciting new colors added for this year. This 6" lizard comes in 21 colors.

PL6 10 Pack or 100 Pack



White 01



Chartreuse 02



Sour Grape 03



Green Pumpkin 05



Black Neon 06



Junebug 07



Watermelon Seed 08



Pumpkin Pepper Green 09



Pumpkin Seed/Chartreuse Tail 10



Watermelon Seed/Chartreuse Tail 11



Black & Blue Swirl 12



Watermelon Red Flake 13



Green Pumpkin/Chartreuse Tail 14



Craw/Orange Swirl 15



Watermelon Candy 16



Green Pumpkin/Texas Red 17



Confusion 18



Crime Scene 19



Tilapia 20



Hematoma 21



Green Pumpkin Green 22

KRIET TAIL LIZARD

This is a great new addition to the Kriet line-up of products. It features the same great tail as the 10" Kriet Tail Worm. It has a great swimming action in the water and the large profile of this lizard will get the "Big Bite". It is great in the spring and summertime for Texas rigs or Carolina rigs. It is 8" long and comes in 14 great colors.

PL8-00 8 Pack



Watermelon Red 01



Watermelon 02



Watermelon Chartreuse Tail 03



Black Neon 04



Junebug 05



Black Blue Tail 06



Huisache 07



Green Pumpkin 08



Tilapia 09



Confusion 12



Crime Scene 13



Tilapia Magic 14



Hematoma 15



Green Pumpkin Green 16

SQUIRREL TAIL WORM

The Squirrel Tail Worm continues to be one of Big Bite's best selling items. Jeff designed the Squirrel Tail to be fished specifically on a shaky head jig. The mid-section of the worm is much thinner than the head. This allows the tail to have more action with the slightest movement of your rod. The other key feature is the bulb tail section which is made from a specially formulated floating plastic. This causes the worm to stand up at a 45 degree angle when used on a shaky head. The Squirrel Tail is also great when used on a drop shot rig. The Squirrel Tail worm comes in 4.5" and 6" lengths.

SQTL45-00 10 Pack

SQTL6-00 10 Pack



Black 01



Green Pumpkin/Chartreuse Tail 02



Tilapia/Tilapia Tail 03



Watermelon Red/Watermelon Red Tail 04



Junebug Red Flake/Junebug Red Tail 05



Red Bug/Red Bug Tail 06



Blue Fleck/Blue Fleck Tail 07



Motor Oil/Motor Oil Tail 08



Green Pumpkin 09



Pumpkin/Chartreuse Tail 10



Chartreuse Pepper 11



Pumpkin Pepper Green 12



Easy Money 13



SS Shad 14

SHAKING SQUIRREL

This worm was designed to be used in drop shot or finesse presentations when a super soft worm is needed for maximum action. It is made from our softest plastic formulation to give it the greatest action in the water. It is available in colors made especially for clear water. This new worm is available in 4.5" and 6" lengths.

4SHKSQ-00 12 Pack

6SHKSQ-00 10 Pack



AYU 01



Bold Gill 02



Kriek's Magic 05



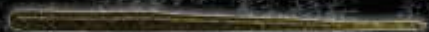
Green Pumpkin 03



Hologram Shad 04



Oxblood Red MF 06



Tilapia Magic 07



Earthworm 08



Watermelon Red Flake 09



Bold Gill/Chartreuse Tail 10



Sunrise 11

FLYING SQUIRREL

The Squirrel has done it again. Jeff designed new bait as an addition to the popular Squirrel Tail family. This bait is a hybrid of a finesse and creature bait. It has characteristics that allow it to be used for finesse or power techniques. It features two "bulb" tail sections that are made from floating plastic. The legs are very thin and when combined with the floating plastic tail it causes the legs to wiggle with the slightest movement. It is great on a shaky head, but can also be used for the following techniques: Texas rig, Carolina rig or jig trailer. It is 5" long and comes in ten great colors.

FSQT-00 7 Pack



Green Pumpkin 01



Green Pumpkin Chartreuse Tail 02



Tilapia 03



Watermelon Red Flake 04



Blue Fleck 05



Motor Oil 06



Easy Money 07



Watermelon Red Ghost 08



Bold Gill 09



Tilapia Magic 10

FINESSE WORM

We offer our finesse worm in 4", 6" and 8" sizes. It is a great choice when finesse tactics are needed. The perfect match for our jigheads on pages 30 & 31. The 8" size has been very popular with our pros in recent years on a Carolina rig and magnum shaky head.

FW4 15 Pack or 100 Pack
FW6 10 Pack or 100 Pack
FW8 7 Pack

4 Inch, 6 Inch & 8 Inch



4 Inch & 6 Inch



Watermelon Red Flake 01



Green Pumpkin/Texas Red 02



Chartreuse Pepper 03



Junebug/Bubble Gum 04



Black 05



Sour Grape 06



Methiolate 07



Crawdad 08



Bluegill 09



Bubble Gum 10



Pumpkin Seed 11



Watermelon/Chartreuse 12



Lime Treuse 13



Watermelon Seed 14



Black Blue Swirl 15



Watermelon Purple Swirl 16



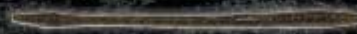
Crawfish/Orange Swirl 17



Junebug 18



Green Pumpkin 19



Tilapia Magic 20

8 Inch



Watermelon Red Flake 01



Green Pumpkin Texas Red 02



Green Pumpkin 03



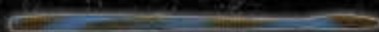
Tilapia 04



Blue Fleck 05



PB & J 06



Green Pumpkin Blue Swirl 07



Green Pumpkin/Junebug 08



Plum Apple 21

4" DISC WORM

This 4" worm has discs along the body for increased vibration for more bites. Comes in 33 colors.
RW4 10 Pack or 100 Pack



Red Shad 01



Black & Blue Swirl 02



Green Pumpkin/
Chartreuse Tail 03



Pumpkin Seed 04



Pumpkin Pepper
Green 05



White 06



Green Pumpkin 07



Black/White Tail 08



Firetiger 09



Black Neon 10



Smoke Purple 11



Clear Hologram/
Black Blue Core 12



Junebug 13



Pumpkin Seed/
Chartreuse 14



Black Firetail 15



Tomato Core 16



Chartreuse Pepper 17



Black Blue M.F./
Blue Tail 18



Clear W/Huckleberry Core 19



Tequila Sunrise 20



Watermelon Seed 21



Watermelon Seed/
Chartreuse Tail 22



Sour Grape 23



Purple/White
Glow Tail 24



Purple Chartreuse
Tail 25



Electric Blue
Pearl Tail 26



Clear Sparkle
Chartreuse Tail 27



Chartreuse
Orange Tail 28



Chartreuse
White Core 29



Black Neon
Pearl Tail 30



Electric Strawberry
Chartreuse Tail 31



Bubble Gum
Chartreuse Tail 32



Blue Pearl S&P
Chartreuse Tail 33

KRIET TAIL WORM

The Kriet Tail is designed with a stickworm style body and a special tail that swims at any speed or condition. Available in both a 6" and 10" size it can be used in grass, wood, or ledges in deep or shallow water. The Kriet Tail comes in 15 great colors for any water color. "This is the best big worm I have ever used," Jeff Kriet.



KTW6-00 10 Pack
KTW10-00 8 Pack



Black 01



Plum Apple 02



Redbug 03



Tilapia 04



Sapphire Blue 05



Junebug Red 06



Green Pumpkin 07



Red Shad 08



Watermelon Red Flake 09



Green Pumpkin/Junebug 10



Watermelon Seed 11



Blue Fleck 13



Tilapia Magic 14



Easy Money 15



Bold Gill 16

B2 WORM

This 10" worm has a thinner body and great swimming action. The B2 Worm is available in 8 colors.

10B2-00 8 Pack



Green Pumpkin Magic 01



Watermelon Red Magic 02



Black Emerald 03



Plum Apple 04



Green Pumpkin/Junebug 05



Junebug 06



Tilapia 07













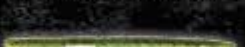

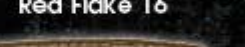
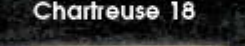
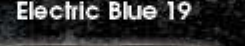

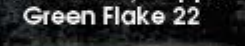
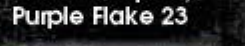

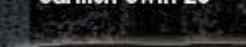
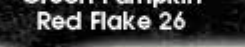





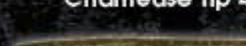










Green Pumpkin/
Green Flake 08



TRICK STICK

Brilliant colors and heavy salt make these sticks great for bass across the country. These sticks are soft, yet durable to last longer for any fishing style, including drop shotting, Texas or Wacky rigging.
 3" and 4" only available in colors 01-19 - 5" available in all 56 colors
 6" available only in colors 03, 05, 07, 08, 11, 13, 14, 16, 17, 21, 24, 26, 28, 30, 31, 32, 33
 New 7" available only in colors 05, 07, 11, 13, 14, 16, 24, 28, 32, 33

TS3 10 Pack or 100 Pack TS4 10 Pack or 100 Pack TS5 10 Pack or 100 Pack TS6 8 Pack or 100 Pack TS7 6 Pack or 100 Pack

 Methiolate 01	 Pumpkin Seed 02	 Pearl Silver Flake 03	 Pumpkin Seed/Chartreuse Tip 04	
 Black w/Blue Metal Flake 05	 Black Neon/Chartreuse Tip 06	 Crawfish Orange Swirl 07	 Black & Blue Swirl 08	
 Watermelon Seed/Chartreuse Tip 09	 Junebug 10	 Watermelon Seed 11	 Sour Grape 12	
 Watermelon Purple Swirl 13	 Green Pumpkin 14	 Chartreuse Pepper 15	 Watermelon Red Flake 16	
 Watermelon Candy 17	 Watermelon/Chartreuse 18	 Black Blue/Electric Blue 19	 Green Pumpkin/Junebug 20	
 Sunfish Laminate 21	 Watermelon, Copper Green Flake 22	 Green Pumpkin/Purple Flake 23	 Watermelon/Pearl 24	
 Sunfish Swirl 25	 Green Pumpkin Red Flake 26	 Huisache 27	 Tilapia 28	
 Black 30	 Spinach 31	 Bullfrog 33	 Black Blue Tip 34	
 Red Bug/Chartreuse Tip 35	 June Bug/Chartreuse Tip 36	 SS Shad 38	 Sexy Melon 39	
 Green Pumpkin/Chartreuse Tip 40	 Tilapia Magic 41	 Bold Gill 42	 Watermelon Red Ghost 43	
 Watermelon Red Magic 44	 Green Pumpkin Magic 45	 Okeechobee Craw 46	 PB & J 47	
 Hematoma 48	 Blue Fleck 49	 Green Pumpkin Blue Swirl 50	 Prime Rib 51	
 MAG 52	 Old Ugly 53	 SA Special 54	 Crime Scene 55	
	 Politician 56	 Baby Bass 57		

SUPER STICK

Our 5" popular stick is now available in a softer and saltier formula. Six of our best selling colors are now available in this new formulation.

5SUPST-00 9 Pack



Green Pumpkin 01



Watermelon Red 02



Green Pumpkin/Chartreuse Swirl 03



Watermelon Seed 04



Baby Bass 05



Smoke Metal Flake/Pearl Laminate 06

WACKY STICK

Each 5" stick has an o-ring already manufactured into the middle of the bait's body. Just insert your hook into the ring and you are ready to go. The placement of the ring allows the stick to still be used Texas style as well as wacky. The wacky stick comes in eight of Big Bite's best selling colors.

WKYTS5-00 7 Pack



Green Pumpkin 01



Watermelon Red Flake 02



Watermelon/Chartreuse 03



Watermelon Pearl 04



Tilapia 05



Chartreuse Pearl 06



Watermelon Red Ghost 07



PB & J 08

3.5" TOP TOAD

The legs of the Top Toad kick providing a great buzzing action when fished on top of the water. **TT 4 Pack**



Black 01



White 02



Watermelon Red Flake 03



Green Pumpkin 04



Junebug/Chartreuse Swirl 05



Green Pumpkin/Pearl Laminate 06



Green Pumpkin/Chartreuse Laminate 07



Green Pumpkin/Chartreuse Swirl 08



Green Pumpkin 01

CHUNK

Available in 2.75" and 3.25" with great colors to match any jig. Large flappers provide great action.

CHU275 10 Pack or 100 Pack **CHU325 10 Pack or 100 Pack**



Watermelon Seed Red Flake 02



Pumpkin Pepper Green 03



Black Neon 04



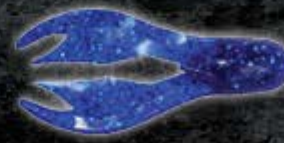
Black Neon w/ Chart Tail 05



Watermelon Seed 06



White 07



Sapphire Blue 08



Craw Orange Swirl 09



Black w/Purple Metal Flake 10



Black w/Blue Metal Flake 11



Black Blue Swirl 12



1099 13

FINESSE GRUB

These grubs have a great swimming action at slow or fast retrieves. They make great jig trailers or can be fished alone on a jighead. Available in 3", 4" and 5" sizes.

FING3-00 10 Pack
 FING4-00 10 Pack
 FING5-00 10 Pack



DOUBLE TAIL FINESSE GRUB

This 5" grub is great as trailer on spinner baits or jigs, available in 8 colors.

FING5DT-00 10 Pack



FAT GRUB

Available in 3" and 5". This grub features a fat body and large tail for great action for all gamefish.

FG3, FG5 10 Pack or 100 Pack



Popsicle 01	Black Blue/Chart. Silver 02	Pmpki Pepper Grn 03	White 04	Chart Pepper 05	Bumble Bee 06	
Pumpkin Pepper 07	Crawdad 08	Wally World 09	Avacado Grn Pepper 10	Green Weenie 11	Watermelon Red 12	
Night & Day 13	Smoke Pepper 14	Baby Bream 15	Clear Salt & Pepper 16	Pumpkin Seed 17	Gourd Green 18	
Motor Oil Fire 19	Appleseed 20	Tomato Core 21	Motor Oil Gold 22	Blue-n-Silver 23	Smoke Silver 24	Acid Rain 25
Smoke Red 26	Black-n-Silver 27	Smoke 28	Glow 29	Shad 30	Chartreuse Pearl 31	Junebug /Chart. Tail 32
Watermelon Seed 33	Firetiger 34	Jawbreaker 35	Red Head 36	Fire Cracker 37	Pink/White 38	Orange/Yellow 39
Pump.Seed w/Chart. Tail 40	Silver Frog 41	Tractor Green 42	Watermelon Candy 43	Black/Chartreuse 44	Lemon Meringue 45	Black Grape 46
Pearl w/Fire Tail 47	Brown Bait 48	Junebug 49	Checker 50	Sapphire Blue 51	Glow Silver 52	Green Pumpkin 53
Tenn Shad 54	Blue Pearl Pepper 55	Bad Blood 56	Blue Gill 57	Brown Crawdad 58	Acid Rain/Junebug 59	Chartreuse Shine 60
Pnk Slvr Metal Flk 61	Cotton Candy 62					

CURL TAIL GRUB

2", 3" & 4"



Chartreuse 01



Purple 02

Our standard curl tail available in 2", 3" and 4" size.
Great for walleye and panfish.
CTG2, CTG3, CTG4 10 Pack or 100 Pack



Chart Pearl 03



Glow 04



Orange 05



Yellow 06



Chart Shine 07



Pink Silver 08



Bubblegum/
Chart.Tail 09



Black 10



White 11



Pink/White 12



Pearl 13



Orange/Yellow 14



Green/Yellow 15



Black/Cht Tail 16



Smoke Silver
MF 17



Black/Cht Silver 18



Motor Oil Fire 19



Pumpkinseed 20



Clear Sparkle 21



Opaque Chart 22



Orange/Pink/
Chart 25



Bad Blood 26



Cht Wht Core 27



Purple Glitter/
Opq Cht 28



Snot Rocket 29



Ten Shad/
Cht Glitter 30



Blue Spkle/Red
Spkle/Chartr 31



Blue Glitter
Pearl 32

TWTG2 10 Pack or 100 Pack
TWTG4 10 Pack or 100 Pack

TWIN TAIL GRUB



White 01



Orange 02



Pink Silver 03



Yellow 04



2" Twin Tail



Chartreuse 05



Orange & Yellow 06



Chartreuse Silver 07



Chartreuse Pearl 08



4" Twin Tail



Black 09



Motor Oil Fire 10



Pink/White 11

2" CRAPPIE THUMPER

Big Bite has a new shape for the Crappie market. This minnow imitator has a great swimming action and is great for trolling, strolling, drifting, or casting. The Thumper is available in our proven best Crappie catching colors.

2CTHMP-00 10 Pack



Alewife 01



Electric Chicken 02



Lemon Meringue 03



Tractor Green 04



Junebug Charl Lam 05



Red Chartreuse 06



Black/Blue Chart 07



Glow 08



Tennessee Shad 09



Watermelon Ghost 10

RIGGED CARDS

We are offering two of our most popular Crappie shapes rigged with our minnow head on dozen cards in our most popular colors. Each bait has an individual UPC code and is rigged 12 per card.

DZC-MHJ16-FG2-00 DZC-MHJ16-MNR-00



Red/White 01



Black/Tenn Shad 03



Red/Blue Pearl Pepper 01



Blk/Red/Cht 07



Red/Cht Shine 02



Red/Pearl/Cht 04



Red/Blk/Cht 02



Red/Lemon Meringue 08



Red/Cht Shad 05



Red/Junebug/Cht 03



Red/Junebug/Cht 06



Black/Tenn Shad 04



Blk/Red/Cht 07



Red/Purple
Glitter Opque Cht 05



Red/Prpl Glit/Opq Cht 08



Red/Silver Glitter/Pearl 06



3" & 4" SHRIMP

SALTWATER BAITS

We now offer a shrimp, jerk minnow and shrimp tail in top saltwater colors. We have a strong mix of proven and new colors that are terrific for saltwater. These items come in our blue saltwater bag and offer a great value at retail.

PRW3-00, PRW4-00 6 Pack



New Penny 01



Electric Chicken 02



Juvenile Redfish 03



Baby Sea Trout 04



Shrimp Core 05



Pearl/Chartreuse Tail 06



Opq Cht/Red Tail 07



Electric Purple Opq Cht Tail 08

4" SHRIMP TAIL

SHMP-T4-00 6 Pack



New Penny 01



Electric Chicken 02



Juvenile Redfish 03



Baby Sea Trout 04



Shrimp Core 05

Pearl/Chartreuse Tail 06

Opq Cht/Red Tail 07

Electric Purple Opq Cht Tail 08

5" JERK MINNOW FORK OR PADDLE TAIL

5JMS-P-00 5 Pack

5JMS-F-00 5 Pack



New Penny 01



Electric Chicken 02



Purple Disco 03



Pearl 04



Pink/White 05



Mullet 06



Chartreuse/Glow 07



Glow Disco 08



BIG BITE GEAR



Car Tag-01



WAFFLE PERFORMANCE SHIRT
Black, Red, Steel, Blue



Ice Silk Jersey - White



Ice Silk Jersey - Red



PROSTAFF - Cotton



PROSTAFF - MICRO



SSLOGOS - Cotton • White only
SSLOGOS - MICRO
White or Black



REDT - Cotton-REDT - MICRO
Short & Long Sleeve



DKSHIRT - MICRO
Neon -



LSTSH - MICRO
Available in White or Black



BB HOODIE



BB JACKET



BBHOOD RED
Available in Ash



CAMOHOOD



BB-HMRFL
Micro



Works with Hat #1302
COVER1302-Red • COVER1302-White • COVER1302-Grey



100



1313a



214



202



1302



1327



1330



1301



204



1315



205



FACEMASK-3



FACEMASK-2



FACEMASK-1



1331



1322B



1322R



208



1320

